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***dynaCERT* Announces Major Carbon Credit Advancements with Verra**

TORONTO, ON--(Business Wire – January 25, 2021) *dynaCERT* Inc. (TSX: DYA) (OTCQX: DYFSF) (FRA: DMJ) ("*dynaCERT*" or the "Company") is pleased to announce that the executive management of Verra, which manages the world's largest greenhouse gas program, the Verified Carbon Standard, has approved the concept note of *dynaCERT* that is designed to secure Carbon Credits by deploying *dynaCERT*'s patented HydraGEN™ Technology and HydraLytica™ Telematics on a global basis.

Hydrogen Economy Leaders Collaborating with Verra

dynaCERT's forward-thinking management is fully committed to maintaining a Canadian leadership role in the new Hydrogen Economy while collaborating significantly with other top-ranked industry leaders, such as Verra, to further supplement and broaden the benefits of the Company's clean-technology line of products currently available to the global market.

United Nations Clean Development Mechanism

This concept note approval by Verra is unique because no such similar methodology is in use globally for mobile transportation vehicles. After discussion and thorough research, Verra approved the concept note designed to create *dynaCERT*'s new Verified Carbon Standard (VCS) Methodology under Verra's VCS Program using the proposed revisions by *dynaCERT* and the Clean Development Mechanism of the United Nations enacted by the United Nations' "*Framework Convention on Climate Change, regarding emission reductions through improved efficiency of vehicle fleets*", i.e., AMS-III.B.C.

About Verra

Verra is a global leader helping to tackle the world's most intractable environmental and social challenges by developing and managing standards that help the private sector, countries, and civil society achieve ambitious sustainable development and climate action goals. Verra's global standards and frameworks serve as linchpins for channeling finance towards high-impact activities that tackle some of the most pressing environmental issues of our day. Website: www.verra.org

The VCS Program of Verra

The VCS Program is the world's most widely used voluntary GHG program. The VCS Program provides a pathway for carbon projects to achieve certification through a third-party audit process. Successful certification can result in the generation of a VCU (Verified Carbon Unit). Since its launch in 2006, the VCS Program has grown into the world's largest voluntary GHG program. Projects certified under the VCS Program include dozens of technologies and measures which result in GHG emission reductions and removals, including forest and wetland conservation and restoration, agricultural land management, transport efficiency improvements, and many others. Over 1,600 certified VCS Program projects have collectively reduced or removed more than 550 million tonnes of carbon and other GHG emissions from

the atmosphere, the equivalent of more than 120 million passenger vehicles being taken off the road for one year.

Monika Wojcik, founder of Environmental Partners, *dynaCERT's* expert Carbon Credit consultant based in London, UK, said, "Approval of the Concept Note is an important landmark for clients of *dynaCERT* expecting to develop carbon reduction projects. Carbon Credits issued from such upcoming projects can reduce the adoption costs of *dynaCERT's* HydraGEN™ Technology. Public awareness and support of Climate Change has become more visible during the COVID 19 crisis. Now, the emissions reduction by industries ready for HydraGEN™ Technology is more urgent than ever."

Jim Payne, CEO of *dynaCERT*, stated, "Verra's approvals bring to *dynaCERT* the high profile and the applauded stimulus to further our technological triumphs for the global sale of Carbon Credits. It is a great honour of *dynaCERT* to work side by side with an accomplished and highly respected international organization such as Verra, and with its expert specialists in GHG's. This great honour is backed by our commitment at *dynaCERT* to constantly advance our innovations in accordance with the environmental mission of the Paris Accord, the United Nations and international organizations that share our corporate vision. *dynaCERT* welcomes Verra. We all look forward to our noteworthy alliance together in the weeks, months and years to come as we continue to grow and expand our technology for today and into the future of the New Hydrogen Economy."

Methodology of the United Nations

More information about the methodology of the United Nations for reductions of emissions of vehicles under the AMS-III.B.C. may be found here:

<https://cdm.unfccc.int/methodologies/DB/13LQNV5A5EKORXUG3607N7ROBX6J6K>

About *dynaCERT* Inc.

dynaCERT Inc. manufactures and distributes Carbon Emission Reduction Technology for use with internal combustion engines. As part of the growing global hydrogen economy, our patented technology creates hydrogen and oxygen on-demand through a unique electrolysis system and supplies these gases through the air intake to enhance combustion, resulting in lower carbon emissions and greater fuel efficiency. Our technology is designed for use with many types and sizes of diesel engines used in on-road vehicles, reefer trailers, off-road construction, power generation, mining and forestry equipment, marine vessels and railroad locomotives. Website: www.dynaCERT.com.

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Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance of achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking information is based on the opinions and estimates of management at the date the statements are made and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information.

Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: uncertainty as to whether our strategies and business plans will yield the expected benefits; availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology and changes in laws and regulations; the uncertainty of the emerging hydrogen economy; including the hydrogen economy moving at a pace not anticipated; our ability to secure and maintain strategic relationships and distribution agreements; and the other risk factors disclosed under our profile on SEDAR at www.sedar.com. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.

Neither the Toronto Stock Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Toronto Stock Exchange) accepts responsibility for the adequacy or accuracy of the release.

On Behalf of the Board

Murray James Payne, CEO

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